



Business Plan

Welcome to the World of Education

Empowering Students through Education and Career Development

Executive Summary

In today's competitive job market, students need to enhance their educational experience and build robust resumes. This business plan outlines a strategic approach to help students leverage their academic accomplishments and extracurricular activities into tangible entrepreneurship opportunities and professional job openings.

Mission Statement

Our mission is to empower students to further their education while building comprehensive resumes that will enable them to excel in entrepreneurial ventures and secure meaningful employment in their chosen fields.

Objectives

1. Educational Resources:

- Offer workshops and seminars focusing on key skills for entrepreneurship and career readiness. Taking the right classes for success.
- Provide resources for students to identify and pursue advanced educational opportunities. DoingThingsBIG will also offer independent courses online.

2. Resume Development:

- Create a platform for students to receive personalized feedback on their resumes and cover letters.
- Organize mock interviews and networking events to prepare students for professional interactions with job openings or business investors.

3. Entrepreneurship Opportunities:

- Facilitate connections with local business leaders and entrepreneurs who can offer mentorship and guidance. Teaching PowerPoint Presentations.
- Develop a resource hub for students interested in starting their own businesses, including access to funding sources and business planning tools.

4. Professional Career Education:

- Partner with businesses and organizations to provide internship and job placement services. Job References and Recourses to help one another.
- Maintain a database of employment opportunities that align with students' academic backgrounds and career aspirations.

Market Analysis

The target market includes high school and college students who are seeking to enhance their skills and career prospects. With the rise of entrepreneurship among the youth, there is a significant demand for programs that support both educational development and professional readiness.

Marketing Strategy:

To reach our audience, we will implement the following marketing strategies:

- Utilize social media platforms to establish a strong online presence and engage directly with students.
- Collaborate with educational institutions to promote our programs and services.
- Host informational sessions and webinars to educate students about available resources.

Financial Projections

Funding for this initiative will derive from grants, partnerships with educational institutions, and sponsorship opportunities from local businesses. A detailed budget will ensure that resources are allocated effectively to maximize impact and sustainability.

Causes

This business plan provides a comprehensive framework for enhancing the educational journey of students, while simultaneously preparing them for the dynamic landscape of entrepreneurship and professional careers. By investing in the development of students' resumes and skill sets, we not only foster their growth but also strengthen our workforce and economy.

For additional information or to discuss potential partnerships, please contact us online LinkedIn or via E-mail DoingThingsBIG.com@gmail.com.

At DoingThingsBIG.com, we are committed to addressing the challenges surrounding domain names for start-up companies, charities, and students. By purchasing a "DoingThingsBIG.com" Contractors Position, you will receive a comprehensive "Business-in-a-Box" delivered directly to your doorstep.

Offering Start-Up Businesses or Non-Profits a 20-Year Domain Name, empowering your business or charity to establish a robust online presence and foster growth over time.

Join us on this innovative journey and help us nurture a bright future for emerging enterprises and philanthropic endeavors.

For further information or inquiries, please contact us on LinkedIn or visit our website at DoingThingsBIG.com.

We look forward to collaborating with you on this exciting venture!



Business Structure (Equity Shares)

Co-Founders Positions

- Chief Executive Officer (C.E.O.) – 10% Equity + Commission
- Vice President (V.P.) – 10% Equity + Commission

Other Executive Positions

- Chief Operation Officer (C.O.O.) – 10% Equity + Commission
- **Chief Technical Officer (C.T.O.) – 10% Equity + Commission**
- Chief Data Officer (C.D.O.) – 10% Equity + Commission
- **Chief Information Officer (C.I.O.) – 10% Equity + Commission**
- Chief Product Officer (C.P.O.) – 10% Equity + Commission
- Chief Marketing Officer (C.M.O.) – 10% Equity + Commission
- 10% Pool for Independent Business Owners + Commission
- **10% Company Overhead**
- Giving Back 10% Donation to a Non-Profit Charity

Contractors Benefits

Dive into a sea of information and explore a myriad of topics to satisfy your curiosity and expand your horizons. Whether you're a bookworm, a student, or a lifelong learner, a library card is your key to endless learning possibilities. Don't miss out on the chance to enrich your mind and broaden your perspectives. Sign up for a library card today and embark on a journey of discovery and growth!

Gain access to a treasure trove of knowledge and entertainment with a library card. Unlock a world of books, videos, free resources, and educational opportunities. Dive into a sea of information and explore a myriad of topics to satisfy your curiosity and expand your horizons. Whether you're a bookworm, a student, or a lifelong learner, a library card is your key to endless learning possibilities. Don't miss out on the chance to enrich your mind and broaden your perspectives. Sign up for a library card today and embark on a journey of discovery and growth!

What do the Independent Business Owners get?

[Cost \$1,199.95 Per Business]

- 20 Year domain name (.com, .net, .org, etc.)
- Sub-Domain Name (YourName.DoingThingsBIG.com)
- Access to a "Library" with "E-Books and Videos
- Professional Training – The Art of "Sales" Training.
- 10% Revenue Pool for Independent Contractors
- Access to "Wholesale Products"
- Make Profit Selling Retail Prices
- Create your own Prices
- Resell Library Cards
- Certificate of Ownership
- Authorized Dealer, Logos, and Media Kits.
- List of Products, Services, and Commissions.
- Return on Investment (Products Worth).
- HD Projector for your Presentations
- Touch Screen Chromebook Laptop.

NOTE: At this point, we will refrain from proceeding with an agreement until further negotiations can take place. I believe that a thorough discussion will enable us to address any outstanding issues and work towards a mutually beneficial understanding.

Schedule a Meeting

Message us down below explaining:

What are your likes and interests in becoming a co-founder of DoingThingsBIG.com? Someone will send a follow-up email to schedule your first meeting.

Requirements:

- Project Management Certification
- Entrepreneurship Certification
- Must take Fraud Prevention Course
- Starting Capital Investment
- Assessment - Take the DISC Personality Assessment
- IQ Test - Take the Mental Health Assessment
- **Must pass a Drug Test and a Background Check.**
- *(420 Friendly) Must be sober during meetings.*

Recommendation:

[Linkedin Learning](#) – Get Certified through Linkedin

[Cursa.app](#) – 3300+ Free online courses with Certificate